ORDER

Orders Order / Rev: 101884 \ Alt Order #; 06815345 Próduct Desc: **OCEGUERA 4 CONGRESS** Estimate: 1184 Flight Dates: 09/25/12 - 10/01/12 Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 05/25/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Oceguera for Congress Advertiser Name: Demographic: A35+ New Business Thru:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	33	\$8,705.00	\$7,399.25
10/01/12	10/01/12	7	\$2,560.00	\$2,176.00

PLC02

Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Totalo				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	33	\$8,705.00	\$7,399.25	0.00
October 2012	7	\$2,560.00	\$2,176.00	0.00
Totals	40	\$11 265 00	\$9 575 25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Ťotal
KSNV	20%	\$11,265.00
Market	100%	\$56,325.00

Product Codes:

Revenue Codes:

Priority:

	•			
Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	. 0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KLAS	26%	\$14,644.50		
KLVX	0%	\$0.00		
KSNV-	0%	\$0.00		
KTNV	21%	\$11,828.25		
KTUD	1%	\$563.25		
KVVU	22%	\$12,391.50		
KVWB	0%	\$0.00		
LV1	0%	\$0,00		
UNKWN	10%	\$5,632.50		

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	Ξ 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp v	w/Wæ@M	5-6a	MTWTF	:30	2	\$135.003	0.00 NM	2	\$270.00
					M-F 5-6a WakeUp	w/Wagners					•			•
		WAKE (JP WITH 1	THE WAG	NERS									
		<u>Sta</u>	t Date I	nd Date	Weekdays S	pots/Week	Rate	Rating						

Print Date: 05/29/12 08:27:20 Page 2 of 3 Order / Rev: 101884 Advertiser: Oceguera for Congress

OCEGUERA 4 CONGRESS

KSNV

Product Desc:

Flight Dates: 09/25/12 - 10/01/12 Estimate: 1184

Alt Order #:

06815345

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/25/1	2 10/01/12	M-F 5-6a WakeUp		5-6a	MTW1F	:30	2	\$135,003	0.00 NM	2	\$270.00
	WAKE (JP WITH	THE WAGI	M-F 5-6a WakeU NERS	p w/vvagners								
1.8.1		t Date	End Date	Weekdays	Spots/Week	Rate	Rating					-	
	/eek: 09/2 KSNV		10/01/12 2 10/01/12	MTWTF~~ M-F 6-7a WakeUp	2 xw/\/\@\M	\$135.00 6-7a	0.00 MTWTF	:30	3	\$275.003	0.00 NM	3	\$825.00
				M-F 6-7a WakeU		0.12	171.1411	,50	3	φ210.000	O.OO INIVI	3	φ020,00
		JP WITH t Date	THE WAGI	NERS Weekdavs	Snote/Mook	Data	Detine						
W	/eek: 09/2		10/01/12	MTWTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
E 3	KSNV	09/25/1:	2 10/01/12	Today Show	СМ	658a-9am	MTWTF	:30	4	\$300.003	0.00 NM	4	\$1,200.00
	TODAY	SHOW		Today Show									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W E 4	/eek: 09/2		10/01/12	MTWTF	- 4	\$300.00	0.00	.00		#00F 00D	0.00.104		****
₾ 4	KOINV	09/29/1	2 09/29/12	Saturday Today Saturday Today	CM	7a-9am	S+	:30	1	\$225.003	0.00 NM	1	\$225,00
	SATURE												
W	<u>Star</u> eek: 09/2/	<u>t Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 5			2 09/30/12	Sunday Today	CM	7a-8am	S	:30	1	\$175.003	0.00 NM	1	\$175.00
	TODAY	ON SUN	IDAY	Sunday Today									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/2		09/30/12	S	1	\$175.00	0.00						
E 6	KSNV	09/30/13	2 09/30/12	Meet the Press Meet the Press	СМ	8a-9am	S	:30	1	\$340.003	0.00 NM	1	\$340.00
	MEET T	HE PRE	SS	MICCE CHO I 1000									
101	<u>Star</u> eek: 09/2	t Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating					-	
-				M-F Today Show	II3rd HCBMI	\$340.00 9-10a	0.00 MTWTF	:30	2	\$150,003	0.00 NM	2	\$300.00
				M-F Today Show				,	_	\$100(200	0.00 14.11		Ψ000.00
	TODAY Star	SHOW I t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/2		10/01/12	MTWTF	2	\$150.00	0.00						
E 8	KSNV	09/25/12	2 10/01/12	M-F Today Show	III 4th 13M	10am-11am	MTWTF	:30	2	\$100.003	0.00 NM	2	\$200,00
	TODAY	SHOW I	II	Today 4th Hour									
104		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/2		10/01/12	MTWTF The Doctors	CM 2	\$100.00 2pm-3pm	0.00 MTWTF	:30	2	\$100,003	0.00 NM	2	# 200 00
				The Doctors						#100.003	0.00 NM	2	\$200.00
	THE DO	CTORS t Date	End Date	Mookdovo	Consta AA/aak	Data	Dalla -						
W	<u>عيد.</u> eek: 09/2	-	End Date 10/01/12	<u>Weekdays</u> MTWTF⊷~	Spots/Week 2	<u>Rate</u> \$100.00	<u>Rating</u> 0.00						
E 10	KSNV	09/30/1	2 09/30/12	News 3 Today W	and CM	9a-930am	S	:30	1	\$175.003	0.00 NM	1	\$175.00
	NEWS 3	TODAY	/WKEND	News 3 Today									
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/2		09/30/12	S	1	\$175.00	0.00						
E 11	коил	09/20/1/	2 10/01/12	Dr. Phil	CM	3-4p	MTWTF	:30	3	\$175.003	0.00 NM	3	\$525.00
	DR, PHI		E-45 /										
W	<u>Star</u> eek: 09/2	<u>t Date</u> 25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$175.00	<u>Rating</u> 0.00						
				News 3 at 4	СМ	4-430p	MTWTF-~	:30	2	\$250.003	0.00 NM	2	\$500.00
	FIRST	FWS 3	AT FOUR	News 3 at 4									
		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/2		10/01/12	MTWTF	2	\$250.00	0.00						
E 13	KSNV	09/25/12	2 10/01/12		СМ	430-5pm	MTWTF	:30	2	\$250.003	0.00 NM	2	\$500.00

Print Date: 05/29/12 08:27:20 F

KSNV

Page 3 of 3

Order / Rev:

101884

Advertiser:

Oceguera for Congress

Alt Order #:

06815345

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1184

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type Sp	oots	Amount
·			News 3 at 430pm									
NEWS	4 AT 430	Ð	News 3 at 4:30Pi	VI								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 09/		10/01/12	MTWTF~~	2	\$250.00	0.00						
E 14 KSNV			M-F Early News	CM	5-630p	MTWTF	:30	4	\$375.003	0.00 NM	4	\$1,500.0
L (4 1011)	50/20/1	2 10/01/12	M-F Early News	J	0 00 0 p		.00	•	ψοι σ.σσσ	0.00 14.00	•	Ψ1,000.0
EARLY	NEWS		,									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	/25/12	10/01/12	MTWTF	4	\$375.00	-0.00						
E15 KSNV	09/25/1	2 10/01/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	1	\$350.003	0.00 NM	1	\$350.0
			M-F Jeopardy									
JEOPA												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09.		10/01/12	MTWTF	1	\$350.00	0.00						
E16 KSNV	09/25/1	2 10/01/12	M-F Wheel	СМ	7-730pm	MTWTF	:30	1	\$225.003	0.00 NM	1	\$225.0
WHEE	L OF FOR	OTI INIE	M-F Wheel of Fo	rtune								
	art Date	End Date	Mookdaya	Spots/Week	Poto	Rating						
Week: 09.		10/01/12	<u>Weekdays</u> MTWTF	<u> </u>	<u>Rate</u> \$225.00	0.00						
E 17 KSNV			Wknd Wheel of F	ortuna CM	7-730pm	S-	:30	1	\$135.003	0.00 NM	1	\$135.0
L 17 KONV	U3123/1	2 03/23/12	SAT/ Wheel of F		7-730pm	3-	.50	'	φ135.003	0.00 1417	'	φ133.0
WHEE	L OF FOR	RTUNE	CATA VINCOI OF T	ortano						i		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/24/12	09/30/12	S-	1	\$135.00	0.00						
E 18 KSNV	10/01/1	2 10/01/12	Mon PR 8-10p	СМ	8-10pm	M	:30	1	\$850.003	0.00 NM	1	\$850,0
			Monday Prime 8-	10pm								
THE V	OICE				-							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				l l		
Week: 10		10/07/12	M4	1	\$850.00	0.00						
E 19 KSNV	09/25/1	2 09/25/12	Tues PR 10-11p	CM	10-11pm	-T	:30	1	\$900.003	0.00 NM	1	\$900.0
DADEN	ITUOOD		Tuesday Prime 1	0-11pm								
	NTHOOD	End Data	Wookdovo	Spota/Mook	Boto	Dating						
<u>ى د</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
E 20 KSNV				CM .	9-10pm	0.00	:30	1	\$750.003	0.00 NM	1	\$750.0
LZU NORV	03/20/	2 03/20/12	Friday Prime 9-1		9-10pm		.50	'	\$750.005	0.00 NIVI	1	φ1,50,0
GRIMN	1		, may , mile o t	Op								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	F	1	\$750.00	0.00				1		
		2 10/01/12	M-F News 3 at El	even CM	11pm-1135p		:30	2	\$375.003	0.00 NM	2	\$750.0
			M-F News 3 at E	leven								
NEWS	3 NIGHT	SIDE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		10/01/12	MTWTF		\$375.00	0.00						
E 22 KSNV	09/25/1	2 10/01/12	The Tonight Show	w CM	1135p-1237a	MTWTF	:30	2	\$185.003	0.00 NM	2	\$370.0
T 0	UT 6116	A1381/ 485/	Tonight Show							j		
FONIG		W W/ JAY L		0 1 22 1	F '	D-0				1		
	art 10ta	<u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
<u>Sta</u> Week: 09	art Date	10/01/12	MTWTF	2		0.00						